

WOMEN OF MAITRI
MADDIE

PROPAGATION SUPERVISOR

WHAT INSPIRED YOU TO PURSUE A CAREER IN CANNABIS, AND WHAT MOTIVATES YOU TO CONTINUE IN THIS FIELD?

I was inspired to pursue my career in cannabis from my love for the plant. Cannabis has always helped my anxiety, and is the only thing to calm me down when I'm having a hard time. I find it intriguing how much there is to still be learned about the plant and love discovering new things to help us grow the best medicine we can for our patients

WHAT ADVICE WOULD YOU GIVE TO OTHER WOMEN WHO ASPIRE TO PURSUE A CAREER IN CANNABIS?

Never give up! I used to think I would have to move across the country to work with cannabis, but there are plenty of opportunities right here in Pittsburgh. If you're interested in the horticultural aspect of cannabis, any former plant knowledge can easily be applied. There's a reason they call it weed! Because it is very easy to grow!

ARE THERE ANY FEMALE MENTORS OR ROLE MODELS WHO HAVE INFLUENCED YOUR CAREER IN CANNABIS? IF SO, HOW?

It's not often you see women in cannabis taking the spotlight. Seeing celebrities like Miley Cyrus and Lady Gaga medicating and being proud of it definitely influenced me to pursue my career further. When I started at Maitri, seeing the women here in leadership has also been incredibly inspiring. (Katie, Vee, Maria , Sam have all been an influence on me to keep pushing)

LASTLY, HOW DO YOU BELIEVE CELEBRATING WOMEN'S HISTORY MONTH CAN POSITIVELY IMPACT THE REPRESENTATION AND RECOGNITION OF WOMEN IN THE CANNABIS INDUSTRY?

Women are making a lot happen in the cannabis industry!

