

WOMEN OF MAITRI

# KATIE

## CULTIVATION MANAGER

### **WHAT INSPIRED YOU TO PURSUE A CAREER IN CANNABIS, AND WHAT MOTIVATES YOU TO CONTINUE IN THIS FIELD?**

I have worked in horticulture for over 25 years and while cannabis was not my focus, I have always had an interest in it and believe in its medicinal properties. Given the opportunity to work solely with medical cannabis, I was excited to get closer to this plant and be part of an industry that helps so many people.

### **WHAT ADVICE WOULD YOU GIVE TO OTHER WOMEN WHO ASPIRE TO PURSUE A CAREER IN CANNABIS?**

Keep your passion alive by always having the willingness to learn, and get as much hands on experience as you can.

### **ARE THERE ANY FEMALE MENTORS OR ROLE MODELS WHO HAVE INFLUENCED YOUR CAREER IN CANNABIS? IF SO, HOW?**

I would say most of the horticulture roles I have had have been led by strong women. The cannabis industry has largely been led by men, so to see so many more women engaging in this career field is exciting. I get the most influence from the women I work beside on the day to day.

### **LASTLY, HOW DO YOU BELIEVE CELEBRATING WOMEN'S HISTORY MONTH CAN POSITIVELY IMPACT THE REPRESENTATION AND RECOGNITION OF WOMEN IN THE CANNABIS INDUSTRY?**

Again, to see the industry gain a stronger female workforce is encouraging for the future. I believe the more exposure this field has to show the strengths of women leadership, the more appealing it will become.

